

# **GRAPEVINE SURVEY**

*Inspired by the 2010 Grapevine Conference Committee*

1) What is the value of the Grapevine magazine to you? \_\_\_\_\_

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2) How do you use the Grapevine magazine? \_\_\_\_\_

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3) What would you like to change about the Grapevine magazine? \_\_\_\_\_

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4) What do you think the purpose of the Grapevine magazine should be? \_\_\_\_\_

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5) Please answer the following questions if applicable:

a) For those *with* a print subscription: If the GV offers digital delivery in addition to the print version, will you opt out of the print version? Yes\_\_\_\_\_ NO\_\_\_\_\_

b) For those *without* a print subscription: If the GV offers digital delivery in addition to the print version, will you begin subscribing? Yes\_\_\_\_\_ NO\_\_\_\_\_

--If Yes, will you opt out of the print version? Yes\_\_\_\_\_ NO\_\_\_\_\_

6) Important questions about you:

a) How old are you? \_\_\_\_\_

b) How long have you been sober? \_\_\_\_\_ years

c) Are you a GSR? Yes\_\_\_\_\_ NO\_\_\_\_\_

d) What district are you in (if known): \_\_\_\_\_

7) Do you currently subscribe to the Grapevine Magazine? Yes\_\_\_\_\_ NO\_\_\_\_\_

8) Have you previously subscribed? Yes\_\_\_\_\_ NO\_\_\_\_\_ ..... If yes:

a) How long ago? \_\_\_\_\_years

b) Why did you discontinue your subscription? (check all that apply)

- Content
- Price increase
- No longer read magazines
- No longer use or benefit from
- Other:\_\_\_\_\_

9) If you do not subscribe, what would need to change for you to subscribe?

- Content
- Format (digital)
- Price reduction (willing to sacrifice color, pages)
- Nothing, will not subscribe
- Other:\_\_\_\_\_

10) If you checked "content" as a reason you do not subscribe or as an area you would like to see change, please elaborate...what specific changes would you like to see?: \_\_\_\_\_

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11) Do you think it is important for the Grapevine Magazine to continue?: Yes\_\_\_\_\_ NO\_\_\_\_\_

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Responses are to be submitted to your delegate no later than September 1, 2010. These will be compiled and forwarded to the AA Grapevine Corporate Board by year end, and will be included as background material for the 2011 Conference Committee on the A.A. Grapevine.

**Please mail to:**

Tim Bryson, Area 66 Delegate  
4205 Crestgate Ave.  
Midland, TX 79707  
Email: soberevis7@hotmail.com